

Board Meeting Minutes

March 9, 2013

Attendance:

Jorge O'Neill, Jennifer Hertig, Kenneth Bullock, Bonnie Green, Mark Hrinya, Bruce Sokol, George Beiler, James Phillips, Amanda Krenos, Bill Zollers, Bill Herster, John Martellaro

Treasurer's Report:

Balance of \$3,134. Jorge noted that the club will soon need to pay upfront for both football tickets and the spring banquet. Bill Zollers suggested we ask people making the football trip to pay for tickets up front, rather than reimbursing the club after the fact.

Football Trip Discussion:

Ken reported that he had reserved 13 rooms at the Autoport Motel for \$150 per night, with a two-night minimum. Several board members remarked that because the trip is to Pennsylvania, many will stay with family or friends and will not need a hotel.

Big Ten Group Event:

Ken reported that the group has decided to return to the Fox and Hound in Overland Park, where an earlier event was very successful. The date is Aug. 17. The restaurant will provide games and activities.

Chapter Logo:

Amanda displayed several versions of a chapter logo that she designed, showing the Nittany Lion shrine against the Kansas City skyline. Board members praised her outstanding work. Several board members asked about copyright issues involving use of the name "Penn State" and the lion shrine image. The board decided to seek clearance from the Alumni Association before using the logo for clothing and other items.

Scholarship:

Board members discussed various timing options for scholarship awards, and potential impact on our Chapter of Distinction status. The board ultimately voted to award one scholarship during the current fiscal year, which ends June 30; and another after July 1, which will count for the 2013-14 fiscal year. Both will go to students for fall semester 2013.

Board Officers:

Jorge said five positions will be on the ballot at the spring dinner, which is also our general membership meeting: vice president; treasurer; and three at-large directors. Bill Zollers is leaving the vice presidency and the board, and Bill Herster is leaving the board. Jorge, Bill Zollers and Bonnie Green will serve as the nominating committee and will reach out to potential new board members. The board also voted to add email contact with chapter members as a task assigned to the vice president.

Fundraising:

George asked whether board members wanted to increase fundraising activity. Several board members endorsed that idea, and thanked George for running the very successful weekly raffle at football games. The board discussed using the new chapter logo as a fundraising tool to be placed on apparel, jewelry and other items.

The board also discussed online payment capability for football tickets, spring dinner tickets, dues and other charges. The concern is that some online payment systems do not provide detailed reports on what payments are for – not differentiating between a dues payment and a football ticket payment, for example. Amanda is going to research what options are available and will report back to the board.