

Board Meeting Minutes

December 1, 2012

Attendance:

Jorge O'Neill, Jennifer Hertig, Kenneth Bullock, Frank Torok, Bonnie Green, Joyce Hrinya, Mark Hrinya, Bruce Sokol, George Beiler, John Martellaro

Treasurer's Report:

Balance of \$3,907.

Nebraska Trip Discussion:

Bonnie reported that the mixer in Lincoln ran a \$205.93 deficit, but income from the tailgate and raffle made up all but a \$10 net loss.

Lessons Learned:

- George said the raffle was set up late because most of us left the bar to meet the team bus at the hotel; setting it up earlier could have resulted in greater sales.
- Bonnie said the bar sent all Penn State fans upstairs to our area, not just those who had signed up for the event. We should use signage to clearly indicate our space, and to promote the raffle as well.
- Jorge said the event was still a big success.
- Bonnie said the bar charged us \$17 each for 29 cheerleaders and band members who only got pizza and not the full buffet; next time, she suggested we order from the menu if our count is over.
- Jorge said we should appoint committees ahead of time for tasks such as decorating to spread the work more evenly.

Meeting Frequency:

Jorge said the planned October meeting did not occur because of scheduling issues. He proposed the following new set of meeting dates, which was approved by vote of the board:

Feb. 3 or 10

April: Spring Dinner

June 2 or 9

John was supposed to poll the board via email to choose the Feb. and June meeting dates. (This did not occur in time for the Feb. meeting.)

Spring Dinner:

Mark suggested Joe Battista, who ran the club hockey program, as a speaker. Bruce said Battista would be a great choice.

George suggested Joe Posnanski, author of the new Paterno biography, as an alternative. It was pointed out by several board members that Posnanski no longer lives in KC.

Bonnie said alumni from the Des Moines, St. Louis and Lincoln areas may also want to attend.

The group agreed that the Carriage Club remains a preferred venue.

Bruce suggested inviting people from the Sunflower House organization. Jorge said Sunflower House leaders had indicated they would like to attend our events, and one of the three groups we support should be invited.

Jorge said we should ask the Alumni Association to provide us with décor items. Bonnie added we should ask guest chapters to bring banners. Bruce said we should get information about other regional chapters' events and post them on our website.

Communication to Members:

Jorge said the officers receive a lot of communication that people want us to share with our membership, from sales pitches to petitions, and asked for input on how to handle such requests. Ken pointed out that inundating people with electronic junk mail causes them to tune out and ignore messages from the club. The board decided not to forward any emails to the membership and would direct correspondents to our Facebook page.

Chapter Logo:

Jorge distributed a rough sample logo that Amanda had developed, showing a Nittany Lion in a position similar to that of the Scout statue overlooking downtown Kansas City. Bruce called it a tasteful representation of KC and PSU. Jorge said it could become a clothing logo for chapter members and said he would ask Amanda to develop a finalized version.

Committee Reports:

Philanthropic: Frank reported on outreach efforts to Sunflower House in Kansas and Child Protective Services in Missouri. Our attendance at the Sunflower House breakfast was very successful. Bonnie added that we also donated to a national prevention group headquartered in Independence, CAPA. After some discussion, the board agreed to focus our efforts on Sunflower House. Jorge said we should find ways to get involved that involve personal interaction, not just donating money. The board also voted to continue charitable efforts with Harvesters, and to re-engage with CLO, the organization that provides community housing for people with developmental disabilities, including the son of chapter member Marilyn Hammond.

Scholarship: Jennifer reminded the board that we did not award a scholarship at our last meeting, because our account balance was too low. After discussion, the board agreed to award a \$1,000 scholarship for the Fall 2013 semester, with the award to be announced in the Spring. The scholarship committee will also discuss potential fund-raising efforts. Jorge will contact the Alumni Association about possibly obtaining an item such as an autographed football to auction off at the Spring Dinner.

Activities: The board agreed to have Ken coordinate with other schools for the Big Ten party. The board agreed to plan a trip to State College for the Virginia game on Sept. 14. John will research hotel opportunities